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Limitless Luxury, 24/7



Apparently, all the rooms at The Mark Hotel have a connecting door with Bergdorf Goodman, 24/7.

Have you ever urgently needed a Lanvin frock at 2 a.m.? What about a pair of Nicholas Kirkwood pumps. No? Even so, we bet guests at **The Mark** hotel will find a host of reasons for late-night sartorial demands. Starting tomorrow, The Mark—the five-star Upper East Side lodging establishment favored by Carine Roitfeld, Russell Crowe, and Marc Jacobs, who decamped to the hotel during Sandy—will launch a partnership with Bergdorf Goodman. The union will solve any and all designer emergencies, providing guests with twenty-four-hour access to Bergdorf’s personal shoppers and, in some cases, after-hours admission to the store itself. “We make the impossible possible,” the hotel’s chief concierge, Isabelle Hogan, told Style.com. Hard-to-get items will also be readily available—for instance, if, say, a new Céline bag hits shelves in the morning, The Mark will give Todd Okerstrom—Bergdorf’s head of personal shopping—a call, and you can have it sitting on your bed by lunchtime. Delivery is, of course, complimentary.

The Mark hotel is located at 25 East 77th Street, New York, NY 10075.

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