

June 11, 2013

This Tiny Boutique Is As Luxurious As They Come

By Samanth Yu



Featuring luxurious guest suites, treats for your pup, and breakfast in bed courtesy of Jean Georges, the Mark Hotel sure knows how to spoil its guests. And to prove once again that the most delightful of experiences can come in even the smallest of packages —Ladurée macarons with turndown service? Yes, please! — the UES establishment is welcoming yet another sophisticated friend onto its premises.

Assouline, world-famous publisher of tomes depicting beautiful landscapes, fashionable icons, and the like, recently opened a 100-square-foot boutique inside the Mark. Despite its petite size, the space will hold Assouline's most popular titles, including the *Ultimate Collection*, *Fashion Jewelry*, *In The Spirit of the Hamptons*, and more. Guests and passersby are invited to experience impeccable service, personal shopping, and, of course, a stunning book or two.

Photo: Courtesy of Assouline