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The Mark Maintains Its Baller Rep With Bergdorf Collab

By Chanize



We've become accustomed to NYC's The Mark hotel going above and beyond when it comes to offering deluxe amenities to its guests, whether that be their Airport Concierge service or even loaning out fab MacLaren strollers so you don't have to lug your own.

Now they've taken it a step further. We'll preface this by saying since we've introduced our Fantasy Friday section, we realize there's a whole lotta travelers out there with deep pockets and a love for special service. We're trying to get there. Lord knows, we are.

So, that's why we can now appreciate The Mark's new collaboration with Bergdorf Goodman. The program is designed for the traveler with luggage mishaps (stop checking bags, people!) or in need for a last minute outfit for an event (example--we needed a ballgown in the 11th hour while at another hotel and had to fend for ourselves).

Guests get exclusive access to shop Bergdorf Goodman 24/7. The hotel's concierge has direct line to the stores director of personal shopping who will help you select the perfect outfit in-house, or send a few items for you to choose via free messenger service.

Can you imagine? Having a snack via The Mark's Jean-Georges Vongerichten room service, getting your hair coiffed at the Frederic Fekkai salon, then dressing up in a designer outfit before heading for a fab NYC night out? We bet Anna Wintour did just that for the recent Met Gala.

Now that's what we call ballin'!

Rates at The Mark begin at \$650 per night.

http://www.hotelchatter.com/story/2013/6/11/115919/401/hotels/The_Mark_Maintains_Its_Baller_Rep_With_Bergdorf_Collab