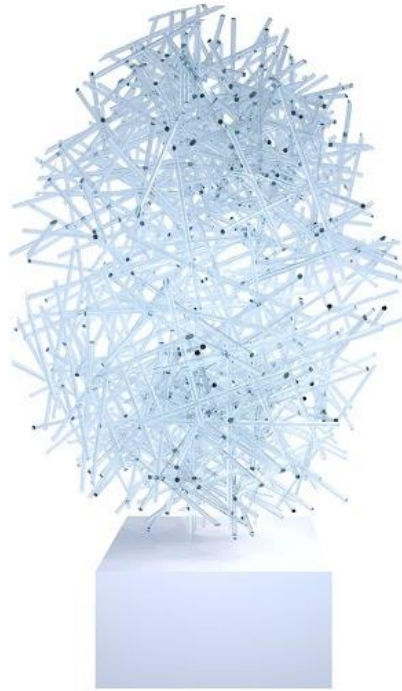


April 9, 2014

Go Big this Easter with The Mark and Fabergé

By Eva Dyer



Fancy an Easter egg hunt with a difference this year? Well, **The Mark Hotel** in partnership with The Fabergé Big Egg Hunt, has announced an innovative and engaging fundraising initiative that will see more than 250 large egg sculptures – each designed by renowned artists, designers and creatives - placed throughout New York City's five boroughs from now up to April 26th.

The Mark commissioned artist Mattia Bonetti, a longstanding collaborator who created bespoke furniture for the hotel, to create the first egg, which will be on display in a secret location. Two additional Mark eggs by landscape architect Andrew Zientek and Bali based designer Carlo Pessina, will be "hidden" by Claire Distenfeld of Fivestory and the famed French makers of macarons Ladurée.

The Mark has their own Big Egg Hunt Package available up to April 26th; it includes a Big Egg Hunter Kit that has a city map featuring egg location zones, a \$20.00 Metro Card, a Big Egg Hunter Book and Personalized Edible Egg Coloring Cookie, and a Daily Breakfast for two at The Mark Restaurant by Jean Georges.

In addition, guests staying at The Mark between April 1st and April 26th who send 10 photos to egghunt@themarkhotel.com documenting their egg hunt will receive an upgrade to a suite on their next visit to the hotel. Happy hunting!