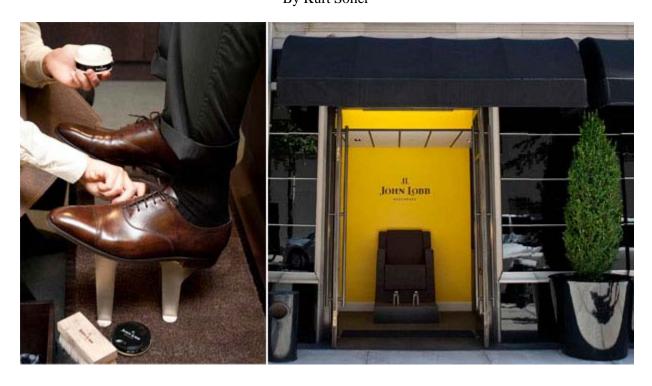


** STYLE BLOG

August 26, 2011

The Easiest New Way to Experience John Lobb's Luxury By Kurt Soller



Say you're on New York's Upper East Side sometime soon. You'd be wise to stop by The Mark Hotel, where the cobbling experts from John Lobb just launched their first outdoor shoe-shine stand. You can't miss it: The bright yellow chair pops from quiet East 77th Street, and it's a small commitment for the luxury of Lobb, who's partnered with others hotels (The Montage in Bevery Hills, Le Meurice in Paris) on a butler service in the past. This is the first stand-alone shine chair, though, and how convenient that it's just a short walk from the flagship store. New shoes for the new season, etc. etc. Just wait 'til after Irene.